

# Top reasons people replace their windows and doors:

## 1 My windows and doors are leaking water!

There is no motivation like desperation. Once you see water damage in your home, you know the leak has probably been going on for a while. A little water goes a long way when it comes to damaging a home. If action isn't taken quickly, you may end up spending money that could have been used to upgrade your windows and doors, on a costly home repair. At best, you may get back to where you were before the damage, not adding any value or comfort to your home.

## 2 My windows and doors are drafty!

Air infiltration is also a major problem, especially in climates such as Texas. Feeling drafts inside your home when the windows are closed is a serious issue, because you know if air is coming in through your windows, money is going out!

## 3 My windows and doors are fogging up!

When you can't see through a window or door, you know that there is a definite problem. It is also an embarrassing blemish on your home. If you can't see through your windows and doors, they may as well be walls. At least they will insulate you better than a builder grade window.

## 4 My energy bill is high! ★

Forty years ago, energy bills were not what they are today. Twenty years from today, who knows what they are going to be? Historically, energy bills have risen around 6%-8% annually. The Department of Energy and the American Society of Heating, Refrigeration, and Air Conditioning Engineers have done some in-depth studies on how much of your utility bill is directly related to your windows and doors. Let me tell you, it is a significant number. Companies claim they can save you on energy costs. Although the numbers vary, they all agree that new windows and doors will lower your bill.

## 5 My home is not comfortable and has hot and cold rooms!

You really have to live in a home before you learn about the condition of its windows. It is impossible to tell at a glance exactly how bad the heat and cold penetration really may be. Many times looks are deceiving. Things like, where the sun rises and sets, how much shade you have, and how your roof or porch is constructed all have to do with the amount of direct sun exposure each rooms get. In Texas, keeping the heat out of your home is a real issue for about 6-8 months of the year. In case you haven't noticed yet, builder-grade products don't do a very good job of that. You may have purchased your home for the view, but later realize that you end up living in a cave because that view will literally melt the cheese on your sandwich if the blinds aren't closed.

## 6 I don't like the way my current windows and doors look!

Ugly is as ugly does. Even if builder-grade windows and doors did what replacement windows and doors do (and they don't), you may want to replace them simply due to appearance. If you look at pictures of homes before and after a replacement, you will notice a sturdier and more modern look with a newer product. If your house was a tuxedo, then your builder-grade windows and doors would be the bunny ear slippers that don't quite go with the outfit.

# Affordable

# Efficiency

SunSmart Windows takes pride in giving the best prices possible. We can even match prices with name brand products.

## 7 I want to update my home!

Almost everyone wants to update their home in at least one area. Window and door replacement is a very affordable way to do that and get lots of additional benefits. Simply changing the color and style of your windows and doors can make your home look completely different. You can make a home look 10-20 years younger by doing this one thing. And, newer windows and doors mostly come with added security and insulation features that older or builder-grade products can't offer.

## 8 No matter how much I dust, I can't seem to keep the dirt and allergens out of my home!

Most people don't like to clean. Even those who do, would rather not spend their limited free time cleaning. Add that to the problem folks have with allergies, and you create a recipe for an uncomfortable home. A newer window or door has a much tighter seal than a cheap builder product, and they are made with superior weather stripping and design that prevents gaps and leaks around window frames and sashes.

## 9 I can hear everything outside!

If you've ever been woken up by the sound of a dog barking, and then realized you don't have a dog and neither do your next door neighbors, you know you may have bad windows. Not only are many builder windows made out of aluminum which conducts sound, they almost always have single or double pane glass with nothing in-between but air. This means you will hear every car, truck, airplane, motorcycle, or person going by your house. Once you can finally control the volume outside of your home by simply closing your doors and windows, you'll wonder why you didn't have them replaced sooner.

## 10 I am going to sell my home!

Selling your home can be a reason to replace doors and windows. If an inspector looks at your windows, they may determine they need to be replaced. The new owner may want you to replace the windows, or come down on the price of the home to offset the cost of window replacement. These are the types of decisions you want to make well in advance of selling your home. If you wait until the last minute, with little time or energy to research and compare, you could end up spending too much money on your replacement, or be forced to drop your asking price.

## 11 My furniture, floors and artwork are fading!

Did great grandma leave you a portrait that you hang on the wall in the living room? Did you just spend money on new hardwood floors? Are your window treatments a different color front and back and that is not how you bought them? Or do you have a dining room table next to a window where the wood is a shade lighter? Builder windows have little, if any, Ultra Violet Light protection. UV light is responsible for fading furniture, artwork, drapes, curtains, floors, etc. It can pass right through builder grade glass. Replacement windows are like the Customs and Border Patrol for your home. They are not letting anything you don't want in, and harmful UV light is on the list.

\* All offers to match price are at the company's discretion and only for exact match products. All promotions are subject to change.

[www.SunSmartHome.com](http://www.SunSmartHome.com)

LIMITED TIME OFFER

## Grand Opening Specials

BUY ONE, GET

**30% off** One set.  
(5 or more windows)

OR

**20% off** Entire Home

\* Full promotion discount is available on first visit only. Full home promotion is available on first-come-first-serve basis for up to 3 homes per neighborhood.



“ Thank you for putting windows in our home. The workmen worked very hard and left the work area neat and tidy. The workmanship is superb, and we are enjoying them immensely.

A. Parker - Customer





## a letter from SunSmart

Dear Neighbor,

We appreciate that you were kind enough to speak to us at your door. If you are reading this, it means we have offered to come out within the next few days and take a look at your current windows and doors. If it looks like you are a good candidate for a window or door replacement, we would like to be the company to do it for you. Here is what we are offering you on the day of your appointment:

- Top quality, affordable windows and doors.
- All Energy Star rated double and triple pane products.
- Potential to save up to 45% on your current energy bill.

If you are one of the first three homes in your neighborhood, we will even offer 20% off the entire project price when you consider an entire home window replacement or front of the home replacement with SunSmart.

With our main product line we can offer you many no interest or low interest financing options. For example, 100% financing with no money down, no interest, and no payments for 18 months.

Since we find that many people rarely open, and almost never inspect their windows and doors, they may be unaware of the problems they are having and how those problems can negatively affect their home and lifestyle. It can actually cost more money in the long run to neglect damaged windows and doors than to replace them. You could be giving up years of comfort, energy savings, and general peace and quiet that a quality window and door replacement will offer. When it comes to selling your home, it doesn't hurt to have some curb appeal and great return on investment. Feel free to call us for any reason at all. Our number is 817-601-7035. We thank you and look forward to meeting with you soon.

**Sincerely,**  
**SunSmart Windows and Doors**  
**Bill Elshazly**  
**Design Consultant**

For more information and a detailed FAQ on both doors & windows, please visit our website.

[www.SunSmartHome.com](http://www.SunSmartHome.com)

817-601-7035  
3515 Sycamore School Road  
Suite 125 #302  
Fort Worth, TX 76133  
[support@sunsmarhome.com](mailto:support@sunsmarhome.com)

### Appointment Details:

\_\_\_\_\_

Date of scheduled appointment

\_\_\_\_\_

Time

\_\_\_\_\_

Today's date



**WINDOWS & DOORS**